



## Happy Podcasting Anniversary!



## AMAZON PODCASTS TOO

Amazon is the latest in big companies to join the fight for podcast domination. With their recent acquisition of popular podcast production company Wondery, they are claiming their space in the podcast industry.

The partnership between Amazon and Wondery is projected to be a gamechanger in the podcast space. With Wondery's innovation and creativity, and Amazon's marketing prowess, we are sure to see some big developments in podcasting.

Learn more [HERE](#)

## Podcast Marketing Tip of the Month:

### Leverage Your Guest's Audience

- Provide your guests with standard wording they can easily share on their platforms to promote the episode they appear on.
- Update your guest when their episode is live.
- Make sure the guest has subscribed to your podcast themselves so they can instruct their community, employers, friends, etc to do so as well.

**REFER A FRIEND**  
**SAVE \$\$\$**

**RECORD MORE  
SPEND LESS**

Earn a \$500 credit on your next contract when you refer a friend to start podcasting with us!

*A referral is the best compliment we can receive.*

