

PODCAST POWER

November 2020

HOW TO ENHANCE YOUR PODCAST WITH EPISODE SHOW NOTES



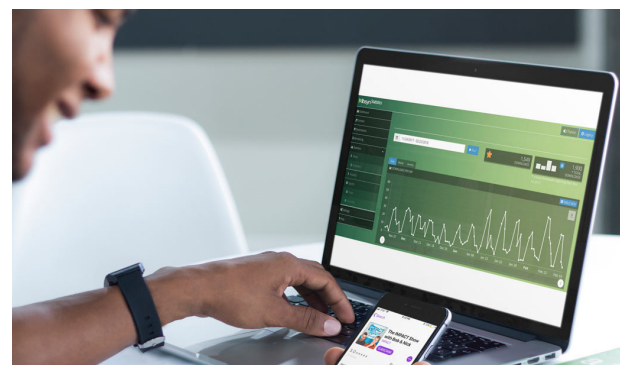
There are many ways to enhance your podcast through the repurposing of your content. One way is within the episode show notes themselves.

Episode show notes populate in each of the podcast directories, and can also be placed on your website. They provide listeners with more details on what they can expect to hear and enhance the search-ability of your show.

Read the full post at [WorkforcePods.com](https://www.workforcepods.com)

DOWNLOADS ARE ONLY PART OF THE PICTURE

What we really need to know is who is listening, and how they are interacting with the podcast. This level of engagement cannot be discerned from numbers because numbers are tracked by passive technology, but actual engagement is a measure of human activity.



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Happy Podcasting Anniversary to:



Employ Milwaukee, WI

Workforce Development Board Mid Ohio Valley, WV
Santa Clarita Economic Development Corporation, CA

