

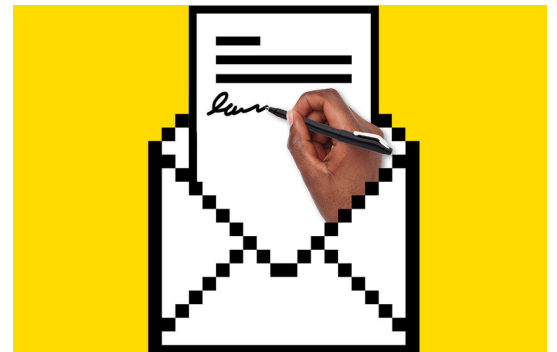
PODCAST POWER

October 2020

HOW TO PROMOTE YOUR PODCAST IN YOUR EMAIL SIGNATURE (AND GET YOUR CO-WORKERS TO DO IT TOO!)

Podcast marketing is about visibility. In order to make sure the right people know about AND listen to your podcast, they need to see it. More than once!

Every time you email a potential listener, it is another chance for you to remind them about your podcast.



Read the full post at [WorkforcePods.com](https://www.workforcepods.com)

Record More, Spend Less!



Earn up to a \$500 credit on your next contract when you refer a friend to start podcasting with us!

Happy Podcasting Anniversary to:



Schneider Electric, TN
CareerSource Central Florida, FL

