

PODCAST POWER

July 2020

Podcasts can move your business objectives forward

Here are TWO Specific Ways to Do It!

Podcasts For Job Seeker Training

ISSUE: Motivating Participants

SOLUTION:

- Use podcasts to create a library of motivational episodes
- Discuss who's currently hiring, job openings, etc.
 - Share success stories from actual participants
 - Share job searching best practices and interviewing tips
 - Talk about the benefits employment brings including, and beyond a paycheck.

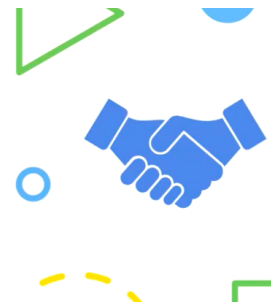


Overcome the most common challenges in serving job seekers right now. Connect talent to opportunity. Bring workshops to them!

Podcasts For Employer Engagement

Common Challenges to Employer Outreach

1. Funding
2. Fulfillment
3. Flexibility
4. Future Needs



From funding to flexibility, future needs, and fulfillment, podcasting is a viable solution to creating deep and productive relationships with employers in your region.

Read more on the Blog at [Workforcepods.com](https://www.workforcepods.com)

Did you attend?



We were there!

You can still check out our Podcasting workshop as well as 10 Ways to Expand Your Brand on the Workforce180 exhibitor page if you attended the Forum!

Welcome to our newest Podcasters!

Windstream Wholesale, NY
Schneider Electric, RI
Equus Workforce Solutions, KY

Happy Podcast Anniversary!

Workforce Alliance, CT
Serco of Texas, TX
Employ Prince George's Inc., MD

