


PODCAST POWER

June 2020

Connecting Talent to Opportunity



Successful training happens when expertise meets consistency and accessibility.

Connect talent to opportunity with a podcast.

As an organization, it is your job to do both of these things:

- to inspire your jobseekers,
- and equip them with the tools for success.

This is why a podcast devoted to jobseeker training, is the tool you need.

Provide vital information jobseekers need, in a format that can be consumed anywhere and anytime.

Learn more at Workforcepods.com

An advantageous addition to your current podcast package!

High Volume - Low Cost - Big Impact

Short 3-7 minute episodes.
Consistently share information.
Provide personal and professional development.



**COMMUNITY
AWARENESS
PODCASTS**

Contact us at
podcast@workforce180.com or speak
with your WF180 content director.

Welcome to our newest Podcasters!

- Philadelphia Works - Women In Nontraditional Careers, PA
- Employ Milwaukee, WI
- Foothill Workforce Development Board, CA

Happy Podcasting Anniversary to:



- **Business Employment Skills Team, Inc. IL**
- **IMPAQ International LLC, Workforce Development Division, MD**

