

# PODCAST POWER

April 2020

## Your Podcast is Your Most Effective Tool Right Now

Outreach and communication are now more important than ever. Luckily, you already have a platform that allows you to connect with your community completely digitally, and very frequently. Now is the time to be Podcasting!

### Need Ideas?

- Many members of your community are without work because of Covid-19. Use your podcast to share resources for job searching right now.
- Unemployment is on the minds of many. Let your community know what steps they need to follow to apply for unemployment insurance.
- Your job seekers need to know how they can effectively use this downtime. Offer them tips on resume editing, cover letter writing, and more.

Listen to more episode ideas on [WorkforcePods!](#)

## We Can Help You Get Your Message Out!

In these unprecedented times, we are dependent on the Power of Podcasting!  
That's why we created CAP



CAP Episodes are High Volume, and Low Cost.

- Short 3-7 minute episodes.
- Consistently share information.
- Provide personal and professional development.
- Support your jobseekers.
- Be a Leader

Call us Today to Learn how to Implement CAP into your Podcast Strategy

Welcome to our  
newest Podcasters!

Schneider Electric, TN  
CareerSource Central Florida

Happy Podcast Anniversary!

New River/Mount Rogers Workforce  
Development Area  
Northwest Wisconsin Workforce Investment  
Board, Inc.

