



# WORKFORCEPODS

## PODCAST POWER

January 2020



### It's a new year! What do you want to say?

The start of the new year is a perfect time to realign and focus your goals. What is your vision for 2020, and how will you employ new and existing mediums to achieve it?

To keep your podcast aligned with your overall vision; answer the following questions. You'll get a crystal clear view of the content you should introduce to your audience this year.

- What are the prominent programs or offerings taking place this year?
- What current events, holidays, etc, will be coming up that affect your community?
- What topics did your community respond well to last year?
- What aspects of your business are you looking to expand?
- How can you best support the needs and wants of your community?
- What do you wish the people in your community knew more about?

Gather your team and answer these questions together. We promise you will walk away buzzing about the conversations you want to have on your podcast.

Get the latest BUZZ at [Workforcepods.com](https://workforcepods.com)

#### What's trending in Workforce?

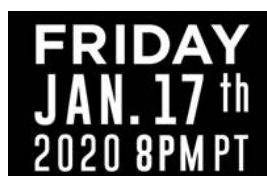
- Apprenticeship Programs
- Inclusion practices - Access for all
- Reentry services for returning job seekers

Tune into what your Workforce colleagues are talking about!

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#### Did you know?

Podcasts are so popular, they have their own awards show! [Learn More](#)



Happy Podcasting Anniversary to:

- Ruh Global LLC, VA
- Merced College, CA

