



PODCAST POWER

November, 2019

PODCAST CONTENT - USE WHAT YOU ALREADY KNOW!



From seasons to series, to multi-part episodes, the creative options for podcast content are endless. So how can we make podcast content decisions easier?

What do you already talk about? What is your expertise? Start there!
Here is an example:

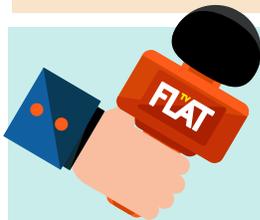
The following is a list of "Jobs Seeker Services" directly off an active website of a Workforce organization.

- Search and apply for jobs online
- Learn about and sign up for unemployment insurance
- Develop job-hunting skills, such as resumes, cover letters and interview techniques
- Find the careers that match your talents and skills with career assessments

We used this outline of services to inspire a list of potential episode topics. The episodes could be titled as such;

1. Get inside the world of online job searches.
2. How to apply for jobs online.
3. Unemployment insurance; what is it and how do I get it?
4. Job-hunting skills series: Creating a Resume
5. Job-hunting skills series: Crafting a Cover Letter
6. Job-hunting skills series: Interview Techniques
7. Career assessments: how to match your skills and talents to a job!

Learn more from the blog at WorkforcePods.com!



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Happy Podcasting Anniversary to:

Workforce Development Board Mid- Ohio Valley, WV

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