



# PODCAST POWER

October, 2019

## 5<sup>th</sup> ANNIVERSARY

Workforce180 turns 5 this year, and to celebrate, we are giving away a TV!



To enter the drawing:

1. Log into [LinkedIn](#) and Follow the Workforce180 Company Page
2. Share your favorite post on our feed, and tag @Workforce180llc in the post!
3. In the comments of your post, tag TWO Workforce Professionals!

Once completed, you will be automatically entered into the giveaway pool!

Winner to be announced via email on 10/15/19!

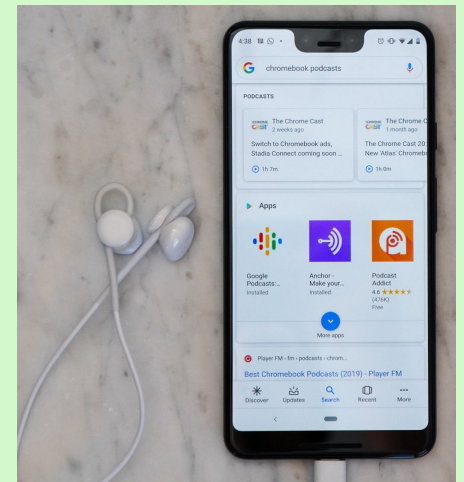
## GOOGLE HELPS YOU FIND AND LISTEN TO PODCASTS WITH SEARCH!

A few months ago, Google made it possible to access podcasts directly in the results of a search query. But, what if you don't know exactly what podcast you are searching for?

Google has now introduced playable episodes in Search results alongside web pages, news, images, and videos!

This means, if you type in "podcasts on fashion," Google will provide directly playable podcast episodes based on Google's understanding of what's being talked about on the podcast, right in your search results!

Get more BUZZ on [WorkforcePods.com](#)!



### New Customer Spotlight!

Welcome to our newest podcast customers:

-CareerSource Tampa Bay, FL  
-USVI Department of Labor, U.S. Virgin Islands

### Happy Podcasting Anniversary!



Philadelphia Works, PA

Here's to another great year of podcasting!

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