



# PODCAST POWER

September, 2019

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- Simply send us their phone number and email address
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\*Referral must sign a podcast agreement within 90 days. Terms and conditions at [workforcepods.com](http://workforcepods.com)\*

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## PODCAST STRUCTURE: YOUR AUDIENCE WANTS IT

Structure helps people organize. Your voice is important, so you need to make sure your audience can organize the information you are giving them. Your audience wants structure, how are you going to give it to them?



Podcast audiences crave a regularly established standing episode release date. For instance, every Monday, they know your next episode will drop.

Learn more on the [WorkforcePods Blog](#)

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New content added weekly from Workforce Pros across the country

### New Customer Spotlight!

Welcome to our newest podcast customers:

- iMiller Public Relations LLC, NY
- Enrollment Resources INC, Canada

### Podcasting Anniversaries!

Here is to many more years of podcasting with you!

- Center of Workforce Innovations, IN
- NAWB, Washington DC
- Career Path Services, WA
- Thurston Country Chamber, WA
- Social Policy Research Associates, CA
- South Central WDC, WA
- Lewis and Clark Community College, IL

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