



WORKFORCEPODS

Organizations, boards, speakers, etc, from all over the country, are better serving their communities with invaluable information on all things workforce related! Listen for yourself:

www.workforcepods.com

A digital platform for sharing your message—locally, regionally, nationally, — even globally!

In 2018, 73 million Americans listened to podcasts every month! (Edison Research)

Enhance your marketing, connect with your network, and better serve your community!

Frequently Asked Questions

What exactly is a podcast?

Very simply, it's an audio recording of an interview, conversation, lecture, or story that is streamed digitally on a smartphone, tablet, computer or smart speaker.



Your choice.



What do I need to record a podcast?

To record a podcast, all you need is one of these audio sources; a smartphone, landline phone, computer microphone or Skype bridge.

How much time does it take?

Well, one option is to outsource it to Workforce180, and we do it all!

The other is to invest 30 minutes of time to record a podcast.



(over)



Will this replace my social media?

Podcasting will actually enhance your social media presence! It is a content vehicle, which increases Likes, Favorites, Followers, Clicks Downloads and Overall Engagement!

What should I talk about?

Talk about your organization! Anything related to your field of work, the community, products, services, local employers, events, programs, etc.

Want to know what other Workforce Pros are talking about? Visit www.workforcepods.com and take a listen.



How will people listen to my podcast?

1. We advertise your podcast on multiple directories like Stitcher Radio, Apple Podcast, Google Podcast, iHeartRadio, and Spotify
2. They can download or listen to every episode on their smartphone podcast App.
3. We provide an embed code to place a podcast player on your company website.

How much does it cost?

The Return On Investment for podcasting is truly immeasurable. For more specific details visit: www.workforcepods.com.



Not convinced yet?

Email us at podcast@workforce180.com
Call us at 917-549-3909.

Let's get your voice heard!

