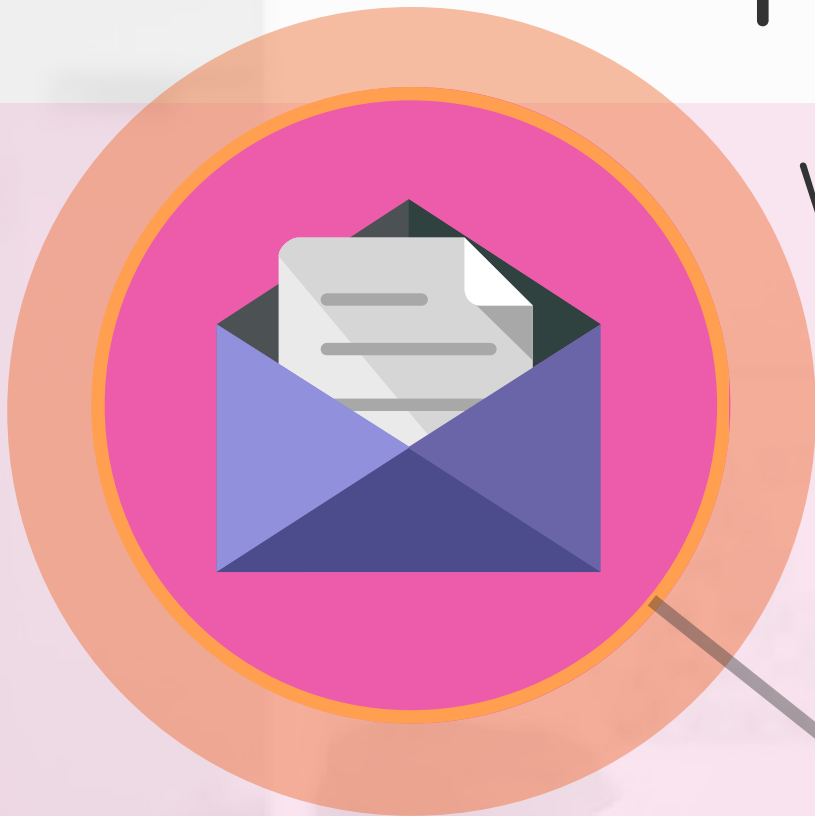




# PODCAST POWER

November, 2017



## Welcome to PODCAST POWER!

**The monthly newsgram from WORKFORCE180, to keep you inspired, informed and motivated on all things podcasting!**

Whether you are already podcasting or interested in getting that first episode recorded, you may not be keeping up to date on all the latest in the industry. That's where we come in. Every month we'll be sharing successful tips and highlighting customer episodes to keep you inspired, informed, and motivated!

## Podcast Pro: tips and tricks

### How do you pick your *podcast guests*?

The people you bring onto your podcast can really make a difference in your listenership and ratings. The best results come from interviews that are real, raw, and unrehearsed. Pick a guest you can have great conversation with. More chemistry means more fun and more listeners!

Need help asking a guest to be on your next episode? Check out our template that is sure to get them to say yes.

***Click here!***



## Podcast Pick : episode of the month

**Our customers are doing fantastic work, so we are featuring them here!**

Check out this great episode from *The Will To Change* by Jennifer Brown. Jennifer has mastered the ability to make her storytelling compelling, engaging, and informative....Her listeners are hooked!

***Listen here!***