



WORKFORCE **PODS**

Workforce organizations, non-profits, schools and corporations are partnering with us to record, edit, produce and distribute their digital audio messages! See and hear them:

www.workforcepods.com

*Share your message--
digitally, locally,
regionally, national
---even globally!*

*75 million people listen to
podcasts every month
podcasts AND that number
is growing!*

*Become part of the
Workforce
Professionals
Radio Network*

Frequently Asked Questions

What exactly is a podcast?

Very simply, it's an audio recording of an interview, monologue, etc. that is available for listening via an app and/or a direct link on a smartphone, tablet or computer.



Your choice.



What equipment do I need?

To record a podcast, all you need is one of these audio sources; a smartphone, landline phone, computer microphone or Skype bridge.

How much time does it take?

The episode recordings are typically 15-20 minutes long. Most customers spend about 40 minutes prepping questions and/or topics for discussion.



(over)



Will this replace my social media?

Podcasting will actually enhance your social media presence because it becomes a content vehicle, which increases Likes, Favorites, Followers, Clicks and Downloads.

What should I talk about?

Anything related to your field of work, the community, products, services, local employers or even politicians! Don't worry, we'll give you a long list of suggested topics. Visit here to hear what our other customers share: www.workforcepods.com



Do we really get an App?

Yes, you really get an App, that will be free for listeners to download on all Android and Apple devices! Remember, they can also listen directly via hyperlink on their computer!

How much does it cost?

Prices range from only \$400 - \$500 per episode, depending on how many we record, edit and distribute for you. Ask about our "Year One 50% Off" and "2500 Download Guarantee"!



How do I get started?

There are only a few steps needed to get your podcast up, running and being listened to nationwide! Contact us for a no-cost demo and walk-thru. You're going to be surprised how simple, easy and effective podcasting is.